

Food and Drug Administration to limit tobacco marketing and sales to youth. I have also called on all the States to devote a substantial portion of their tobacco settlement funds to reduce youth smoking. Currently, tobacco companies are spending nearly \$7 billion a year to market their products, dramatically more than the Federal Government and all 50 States combined are spending on tobacco prevention and cessation programs.

My Administration has also joined with the American Cancer Society and other public health organizations in calling for public and private health plans to provide coverage for and access to proven tobacco cessation methods. We know that helping people quit smoking produces immediate and long-term health benefits—saving money and saving lives.

National Great American Smokeout Day presents all of us with the opportunity to reaffirm our commitment to the health and safety of all Americans. Smokers who quit smoking for the duration of the day can lead by example and take the first crucial step toward better health. Nonsmokers can teach children about the dangers of using tobacco and strengthen our Nation's efforts to eliminate young people's exposure to secondhand smoke. Through efforts like the Great American Smokeout and the implementation of proven tobacco prevention programs, we are moving toward my Administration's goal of cutting smoking rates among teens and adults in half within the decade.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim November 16, 2000, as national Great American Smokeout Day. I call upon all Americans to join together in an effort to educate our children about the dangers of tobacco use and to take this opportunity to practice a healthy lifestyle that sets a positive example for young people.

IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of November, in the year of our Lord two thousand, and of the Independence of the United States of America the two hundred and twenty-fifth.

WILLIAM J. CLINTON

Proclamation 7379 of November 16, 2000

National Farm-City Week, 2000

*By the President of the United States of America
A Proclamation*

Since our earliest days as a Nation, farmers have tilled the rich soil of this great land, feeding their families, our country, and people around the world. While America has changed from an agricultural to an industrial society, the American farm has remained a vital thread in the fabric of our national life. Farmers and ranchers exemplify the values on which our country was founded—hard work, faith, family, and devotion to community and to the land—and they have made American agriculture a leading global industry and a source of pride for our Nation.

By providing their fellow Americans with an abundant supply of safe, high-quality food and fiber, our country's farmers and ranchers help sustain a quality of life that is unmatched around the world. In this new century, their role is becoming even more important as they strive to meet the challenge of feeding the world's people while preserving our fertile land, clean water, and other precious natural resources.

Farmers and ranchers, however, do not accomplish these crucial tasks alone. Farm workers, shippers, inspectors, processors, agribusiness companies, marketers, grocers, and many others play vital roles in the extraordinary productivity of America's agricultural industry. These farm-city partnerships strengthen our free enterprise system and remind us that the talents, energy, and hard work of millions of Americans have contributed to the unprecedented prosperity we enjoy today.

This week, as we gather with our families in thanks for the bounty bestowed upon us, let us remember with gratitude the hardworking men and women in rural and urban communities who devote their lives to producing, processing, and delivering the world's safest, most abundant supply of food and fiber.

NOW, THEREFORE, I, WILLIAM J. CLINTON, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim November 17 through November 23, 2000, as National Farm-City Week. I call upon all Americans, in rural and urban communities alike, to join in recognizing the achievements of all those who work together to promote America's agricultural abundance.

IN WITNESS WHEREOF, I have hereunto set my hand this sixteenth day of November, in the year of our Lord two thousand, and of the Independence of the United States of America the two hundred and twenty-fifth.

WILLIAM J. CLINTON

Proclamation 7380 of November 17, 2000

National Family Week, 2000

*By the President of the United States of America
A Proclamation*

Our families are perhaps the strongest influence in our lives. Anyone who grows up in a strong, nurturing family, grounded in the values of love and responsibility, will have a distinct advantage in achieving the most important tasks of adulthood—living fully, working productively, contributing to society, and forming one's own strong, stable family.

Our Nation, too, draws its strength and character from America's families, so as citizens we must do everything we can to support their well-being and self-sufficiency. Over the past 8 years, my Administration has strived to create an economic and social climate where families can flourish. We have strengthened the economy; enacted a higher minimum wage; expanded tax credits for working families; created greater access to higher education, quality health care, and affordable child care; and, with passage